

BPIN

BLACK PRIDE NETWORK

2024

Sponsorship Opportunities



Black Pride Network's mission is to promote Black, Brown, Indigenous, and People of Color (BIPOC), Lesbian, Gay, Bisexual, Transgender, Queer, and Intersex (LGBTQIA+) Pride on an international level.

QUEER DOLLAR POWER

“Global Annual Spending Power of LGBT consumer segment (LGBT-GDP) (measured as year-end 2022 Nominal GDP) estimated at US\$4.7 trillion” (Source)





Dear Prospective Partner:

This partnership guide contains a wealth of information on how we can collaborate. We are honored to present you with different Partnership options for 2024-2025!

Your participation in advancing the worldwide BIPOC Pride movement allows your organization to network with like-minded individuals, groups, and coalitions while gaining positive publicity. The solidarity and support our BIPOC Pride community has formed throughout years of advocacy, perseverance, and fortitude are celebrated with your support.

Grants, honorariums, education, and programming offered are all part of our effort to help marginalized individuals have a stronger voice and contribute to the worldwide BIPOC Pride movement. People worldwide celebrate Pride every day, and we stand at the center of the most promising opportunities for uplifting this movement.

Join the Black Pride Network (BPN) and make a lasting influence on the BIPOC LGBTQIA+ community worldwide!

These are just some ways in which you can lend a hand:

- Make a financial contribution to one of our many worthwhile programs.
- Contribute to our grant-funding initiatives.
- Join us in supporting the BIPOC LGBTQIA+ community worldwide by sponsoring our official podcast, TBD.

- Get your hands on a training program that will assist in educating your staff on the issues driving our movement forward.
- Support future initiatives and programming!

On behalf of BPN, the board, and our members, we thank you for your support and look forward to working with you in 2024 and beyond!



Richard Brethour-Bell (he/him/his)
Founder, President, CEO

HUMAN RIGHTS

Equal rights for BIPOC LGBTQIA+ communities are central to the purpose and work of BPN.

BPN's work in human rights includes:

- advocacy on human rights issues impacting our BIPOC communities
- education and awareness training
- implementing policies that support diversity, equity, and inclusion
- managing funding programs that support the growth and development of the BIPOC Pride movement
- data collection and research into trends and issues related to the global BIPOC Pride movement
- economic empowerment of the BIPOC queer community

SPONSOR BENEFITS

Level	Commitment	Pride	Program	Advertising	Recognition
Titanium	\$100,000	Dedicated Banner on the Booth & Parade Presence w/ Delegation	Dedicated Podcast BPN Grant Partner Three Training Sessions & six hours of Consulting	Social Media Dedicated Newsletter Press Release	Website (Prominent) Annual Report Pride Event Presence
Platinum	\$75,000	Logo Inclusion on Banner*	Podcast Presence BPN Grant Partner Two Training Sessions & three hours of Consulting	Social Media Newsletter Feature Press Release	Website Presence Annual Report
Gold	\$50,000		Podcast Presence Two Training Sessions & one hour of consulting		
Silver	\$25,000		One Training Session & one hour of Consulting		
Bronze	\$15,000	Name Inclusion on Banner*	One training session	Social Media	Website Mention Annual Report
Diamond	\$10,000				
Ruby	\$5,000	-	-	-	
Sapphire	\$2,500				

*Logo size contingent on level of commitment | **Determined by events BPN is participating in with a booth and banner presence.

PRIDE EVENTS

BPN Presence

BPN will lead a delegation to BIPOC Pride events determined together to maximize exposure for our partner. We will promote our partnership, print banners, and other materials, and tell the world of BIPOC Pride organizers how impactful you are to our community!

Some Benefits to Partner:

- Logo on booth banners.
- Custom printed banner on booth.
- Print and other materials at booth.



PODCAST

PERSPECTIVES
A Black Pride Network Production



Perspectives is a podcast where we delve into the vibrant and diverse stories within the BIPOC queer community. The host, Black Pride Network Co-Founder,

President, and CEO Richard Brethour-Bell, will navigate through a kaleidoscope of experiences, shedding light on the unheard voices and narratives.



TRAININGS

Sensitivity Trainings | Harm Reduction | Colorism



At the Black Pride Network (BPN), we are committed to fostering inclusive and empathetic communities through our transformative training programs. BPN believes that education is the

cornerstone of positive change. Our range of training addresses crucial topics that empower individuals and organizations to create not only tolerant but truly welcoming environments.



CONSULTING

**Diversity Program Assessment | Program Management |
Capacity Building**



Here at BPN, we believe in the power of diversity, effective program management, and the continuous pursuit of capacity building. Our

comprehensive suite of consulting services is designed to empower organizations to thrive in today's dynamic and ever-changing landscape.



BPNN

BLACK PRIDE NETWORK

THANK YOU!

Stay connected with us on social media



Email us to inquire about these exciting sponsorship opportunities.
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